

## About the author

Written by Konstantin Balashov

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Konstantin Balashov, the author of PurposeMap, like many of us, was puzzled with meaning-of-life question. He was lucky to come across some men who started earlier and had a good progress there. These men, called guUru, were progeny of Genrich Altshuller, inventor of TRIZ. There were multiple attempts to adapt TRIZ for general-purpose problems solving. I would say, all of them failed. Even the one made by guUru. Well, they can use it themselves, but cannot easily teach others, because it is way too complicated for understanding. Konstantin is currently trying hard to learn it to put it in simple words and prepare some easy lessons for others to study.

The other big thing Genrich Altshuller and his team done is Life Strategy of Creative Person. It is a book about finding and achieving your big purpose. The book is great, but way too rough - it says, you have to sacrifice everything to serve people. guUru tried to make it a bit more creative-person-friendly. They say, there is a bias in life stories of the great people. Authors focus on difficulties too much to make these people like incredible heroes. Other sources, however, say, that it was not that bad, and these great people had fun in their life, not just troubles. Konstantin went one step further and studied what else can be done to make the life of creative person even more comfortable. One of his ideas is using internet technologies to build groups, or "clusters" of creative people and some techniques to save their time and speed up creative process.

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Russian version of Purpose Map is available at <http://nachni.com>  
"Nachni" in Russian means something like "go ahead and start it".  
The text there is somewhat different, but general ideas are the same.

Here is my [Contact Page](#)

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